



GREAT OPPORTUNITIES TO GROW YOUR NETWORK

EVENTS COMMITTEE

The VBEC Events Committee will plan and implement 9-12 events for VBEC members annually. The Events Committee's responsibilities are:

- ◆ To assist the VBEC Director in contacting member companies to host visits and/or other educational programs at their site.
- ◆ To work with companies to formulate learning objectives and desired outcomes of their site visit for VBEC members.
- ◆ To help identify other topics and/or activities of interest to consortium members and options for speakers and programs.
- ◆ To assist in assessing various program options and develop recommendations for Board of Advisors approval.
- ◆ To work with the Board and the Director to plan an event calendar for the year

MEMBERSHIP COMMITTEE

The VBEC Membership Committee will assist in the development and growth of the VBEC membership. The Membership Committee's responsibilities are:

- ◆ To identify sources for potential new members
- ◆ To serve as ambassadors and as a 'sales force' for the consortium, promoting the benefits of VBEC
- ◆ To expand opportunities for membership interaction
- ◆ To set membership goals annually
- ◆ To identify and recommend value-added benefits for the membership
- ◆ To develop a membership retention strategy

COMMUNICATIONS COMMITTEE

The VBEC Communications Committee will assist in the development and implementation of a VBEC Communications/Marketing Plan. The Communications Committee's responsibilities are:

- ◆ To work with the Director and the Board of Advisors to develop a marketing and publicity plan for the consortium
- ◆ To identify sources for appropriate methods for marketing the consortium to external audiences
- ◆ To support the marketing and solicitation process as needed and per agreed-upon plan

PLEASE CHECK THE APPROPRIATE BOX TO INDICATE YOUR VOLUNTEER PREFERENCES BELOW

Communications Committee

Events Committee

Membership Committee



PLEASE RETURN TO THE VBEC OFFICE BY FAX AT 866-873-3690

Name _____

Organization _____

Email _____ Phone _____

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